

SPARKING NEW IDEAS

Parking Strategies for Stronger Communities

Please Join:



Massachusetts Downtown Initiative



Tuesday, April 8, 2014

8:00 AM – 5:00 PM

Colonnade Hotel Boston

120 Huntington Ave

Boston, MA 02106

Join us for a summit bringing together local and state officials, public and private sector planners and engineers, developers, academics, and advocates to discuss the impact that parking has on transportation, land use, public health, and the bottom line.

Every community thinks they have a parking problem, but do we understand what the real problem is? This summit will explore how parking policies in Massachusetts have evolved, and how they fail to meet the parking needs of today. We will dive into the most effective strategies to manage a parking system and think of parking as a tool to help achieve our other goals for economic development and affordable housing, regardless of community size.

RSVP TODAY!

There is no cost to attend, but registration is required.

Please contact Emmy Hahn at [elizabeth.hahn @state.ma.us](mailto:elizabeth.hahn@state.ma.us) or 617.573.1364.